

# clear



## CASE STUDY

# Leading FMCG manufacturing company upturned its compliance management processes with Clear e-Invoicing and GST

**Clear's impact on this award-winning FMCG firm has helped them upturn their financial processes with speed and efficiency.**

## Here's what our client had to say

The peace of mind that Clear has given is tremendous - We expected the accuracy and sense of comfort that we will not be reporting anything wrong and CLEAR has delivered on the same. Besides, CLEAR's services are always customer backwards; they are open to taking suggestions and continuously adding capabilities as an upgrade to the product lacking in other providers.

**- Tax Head - Large FMCG Manufacturing Company**

## Impact



Simplification of the entire compliance process with complete assurance

☑ From a ten days- a-month affair to 2-3 days

☑ Overall time savings of about 70%

☑ Reduction in data preparation and ingestion time; from 2-3 days to a few minutes



Single attempt filing with clear's 200+ pre-validation and error checks



Proactive identification of the non-compliant vendors to reduce business risk



Reduction in the number of notices due to the improvement of ITC reconciliation; the available reports made it easy to reply



Depletion of the ITC accumulation by 80% leveraging insights from Clear's reports and implementing changes in the internal practices



Increase in matching from 20% to 90%; 100% compliant ITC claims

## Executive Summary

This FMCG giant has grown in leaps with a turnover of nearly 2000 crore, owning 20+ manufacturing facilities in 15 locations across the country. It operates over 40 depots to service customers with a network of 2000 plus distributors touching over 750,000 Indian households.

As a manufacturing company with global business, it had a complex compliance landscape with large-scale transactions, complicated data structures, and a diverse vendor ecosystem. This had to be managed systematically and accurately to ensure no lapse in compliance.

## About the company



**Industry**

☑ Fast-moving consumer goods



**Number of locations**

☑ 15



**Product/Services**

☑ Home care ☑ Personal care



**Area served**

☑ India & International



~50 GSTINS



~75000

Purchase invoices



~100,000

Sales invoices

**Customers' Usage Stats**



~5 PANs



~5000

vendors



~135,000 e-Way

bills generated

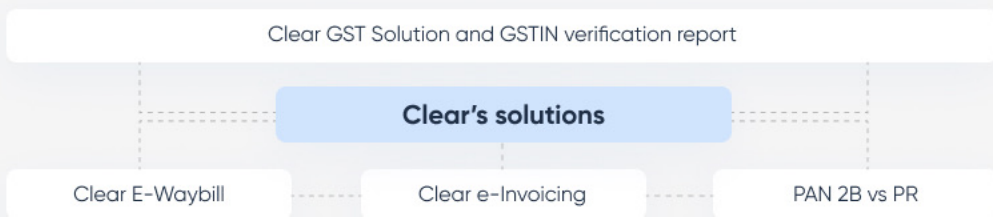


~170,000

e-Invoices generated

## An error prone, manual approach made the compliance process extremely elaborate and stressful

- ⌚ Receiving data and purchase invoices in different formats from 5000 vendors
- ⌚ Inability of their incumbent provider's tool to handle the volume
- ⌚ No pre-filing validations led to multiple errors making filing stressful
- ⌚ Individual GSTIN level filing on the GSTN portal leading to slow performance
- ⌚ Extremely sub optimised compliance process
- ⌚ Multiple filing attempts lacking the ability to identify errors in a decentralised process
- ⌚ 80% of ITC reconciliation was being done manually; the tool matched only 20-30%
- ⌚ No practical way to identify non-compliant vendors in real time and withhold their payments
- ⌚ Increase in notices especially around ITC claim justification post COVID



## Clear took a consultative approach to understand the gaps and the data issues

- ⌚ A centralised platform to manage filings across all GSTINs and streamline the process for easy navigation
- ⌚ Automation of data preparation for each filing through government approved, pre-provisioned templates
- ⌚ A proactive validation and error checks process before filing
- ⌚ Ability to identify the error pattern, and clear filings and reconciliation backlogs
- ⌚ Ability to accurately capture and reflect the outward and purchase data
- ⌚ The PAN level and 3-way reports, such as GSTR 1 vs 3B vs books and GSTR 3B vs 2A/2B vs books to identify any discrepancies while filing GSTR 9 and 9C
- ⌚ A proactive vendor compliance process
- ⌚ Improvement in ITC reconciliation
- ⌚ The overall reconciliation done in a few hours
- ⌚ PAN level reconciliation

[Request a Demo](#)