



NOBROKER

A leading real estate tech marketplace now generates lakhs of invoices per month with Clear E-commerce Invoicing

An end-to-end automated, cost-saving, and integrated invoicing engine



NoBroker

NoBroker is a real estate tech platform for buying, selling and renting properties with around 2 lakh+ listings per month and a requirement of approx. 30 lakh+ invoices annually. They also have multiple business lines such as B2B/B2C/marketplace, a total of 17 business verticals.

This meant managing multiple types of documents, which added a lot of complexity to their invoicing needs. In order to meet their tax compliance requirements and to reduce the tech bandwidth that would go in developing a solution, they wanted to explore a fast, smart and reliable invoicing solution that would integrate with their OMS and generate GST-compliant invoices in an automated manner.

NoBroker chose Clear E-commerce Invoicing for its unparalleled invoicing capabilities, 24*7 customer support and trusted brand name over the years.

Business Challenges



Presence of multiple business models leads to complex invoicing needs. They had to generate GST compliant tax invoices on behalf of their online suppliers, rather than generic receipt notes. **This could also help them avoid GST penalties of upto Rs.25,000 per invoice for incorrect invoicing or non-issuance of invoices.**



Complicated tax compliance requirements with the **vast supplier ecosystem on the platform.**



The need to receive **tax invoices from e-commerce sellers on a timely basis.**



Building an in-house solution not viable due to the **enormous technical bandwidth** required.

Clear's Solution

NoBroker needed a seamless API-led, and GST-compliant invoice-generation system, directly integrated with NoBroker's Seller Portal/ Order Management System.

Clear Invoicing came to their rescue.

- » Enabled bulk invoice generation on the NoBroker marketplace on behalf of their platform sellers –

Clear Invoicing, acts as an end-to-end solution that auto-computes fields and invoice information directly from the NoBroker OMS. It generates Digitally Signed, tax compliant invoices in desired format that can be printed or emailed to the customers either individually or in bulk.

- » Solved for the B2B and B2C invoicing requirements for NoBroker's Packers & Movers business model ensuring them tax compliance

Clear Invoicing, on a single platform, caters to both B2B and B2C models of NoBroker, to create and manage various document types such as –

- 🕒 *Delivery challans*
- 🕒 *Consignment notes, and lastly*
- 🕒 *IRNs and E-wayBills via Clear e-Invoicing*

NoBroker also leverages **ClearGST** for their indirect tax needs.

- » Enabled NoBroker's requirement of issuing advance payment receipts* by any consumer before service is supplied

Clear Invoicing enables the issuance of advance receipt vouchers and in turn, the auto-generated tax invoices after the service completion for NoBroker's suppliers.

If the advance needs to be refunded due to order/ service cancellation for whatever reasons, Clear also enables the issuance of refund vouchers.

Impact

Clear Invoicing's suite of advanced features helped NoBroker with:

- 📄 Real-time generation of lakhs of invoices for multiple businesses on a single platform
- 📄 99% uptime ensuring business continuity
- 📊 On-demand analytics for leadership review
- 📄 Better visibility for finance to monitor data and run internal reporting
- 📄 Unified E-invoice (IRN) and E-waybill generation in an integrated workflow with auto-invoice sequencing

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We saw an exceptional increase in efficiency of 800% after subscribing to the Clear Invoicing solution. We are extremely happy as Clear simplified our business operations! We now enjoy automated invoicing across our customer and supplier journey. It has directly impacted our unit economics by eliminating all manual invoicing processes. The Clear platform solved our most complicated use-cases, and ensured compliance across the NoBroker ecosystem of vendors, suppliers, and customers.

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Mr Ashish Shand

Finance Controller, NoBroker